



CIRCULATE TO:	SERVICE MGR.	PARTS MGR.	MECHANICS	Place in Your "Service Bulletins" Binder
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OUTBOARD MOTOR MOUNTING on BOATS

It has come to our attention that some dealers are installing large horsepower Mercury Outboards on boats and using only two of the specified four (4) clamp bracket mounting bolts.

There is a warning tag attached to each Mercury Outboard, as shown in illustrations below. Read them carefully and adhere to the requirements. Mounting stipulations also are outlined under "Motor Installation" in "Operation and Maintenance Manuals" and in the "Outboard Service Manual".

FAILURE TO BOLT MOTOR to TRANSOM MAY RESULT in DAMAGE to BOAT, LOSS of MOTOR and POSSIBLE INJURY to OCCUPANTS of BOAT.

(DEALER: DO NOT REMOVE THIS TAG.)

WARNING: Carefully and Thoroughly Read the Information on Both Sides of This Tag.

INSTALLING MOTOR on BOAT

Before operating, this outboard must be bolted to the boat transom as indicated in sketch, below. Carriage bolts must extend thru bottom end of holes at lower end of clamp bracket. Upper bolts must be installed on all 6-cylinder models (and on 3 and 4-cylinder models, if transom has a hard, smooth surface or is used for severe service). Merc 200 Outboards must be secured to boat with 2 bolts placed thru transom into slots provided at bottom of clamp bracket. On smaller horsepower models, it is advisable to bolt motor to transom as described above.

FAILURE TO BOLT MOTOR to TRANSOM MAY RESULT IN DAMAGE to BOAT, LOSS of MOTOR and POSSIBLE INJURY to OCCUPANTS of BOAT.

See additional instructions in your "Operation and Maintenance" Manual which accompanies your Mercury Outboard Motor, particularly the following:

1. Gasoline and Oil Recommendations
2. Break-In Procedure and Fuel Mixture
3. Co-Pilot Adjustment (20 HP & smaller motors)
4. Starting Procedure
5. Power Trim Operation
6. Operating Motor Out-of-Water . Caution
7. Flushing Instructions
8. Propeller Installation/Warning
9. Remove Motor from Boat

Printed in U.S.A. (OVER) C-90-71016 (R2-5/76)

Front of Tag on Merc 45-thru-1500 Models

(DEALER: DO NOT REMOVE THIS TAG)

WARNING: Carefully and Thoroughly Read the Information on Both Sides of This Tag.

(English) **IMPORTANT!**

Before mounting or running this motor, read your operation and maintenance manual. If you do not have a manual in your language, consult your Mercury dealer.

(French) **ATTENTION!**

Veillez lire attentivement le manuel d'entretien avant l'installation ou la mise en route du moteur. Si vous ne possédez pas de manuel d'entretien, vous êtes prié de consulter votre distributeur Mercury.

(Spanish) **¡OJO!**

Si vase leer su manual de manejo antes de montar o poner este motor en uso. Si usted no posee un manual de manejo imprimido en su idioma, consulte used su distribuidor de Mercury.

(German) **ACHTUNG!**

Beachten Sie die Bedienungsanleitung bevor der Motor eingebaut und gestartet wird. Falls Sie keine Bedienungsanleitung in Ihrer Sprache haben sollten, wenden Sie sich an Ihre Mercury Vertretung.

(Dutch) **BELANGRIJK!**

Alvorens de motor te monteren of te starten, lees aandachtig Uw instructieboekje door. Indien U niet in het bezit bent van dit boekje in Uw taal, raadpleeg dan Uw Mercury Verdelers.

(Italian) **AVVERTENZA!**

Prima di installare o avviare il motore leggere il "Libretto di Manutenzione". Per una copia in lingua Italiana interpellare un distributore Mercury.

(OVER)

Back of Tag on Merc 45-thru-1750

(DEALER: DO NOT REMOVE THIS TAG.)

WARNING: Carefully and Thoroughly Read the Information on Both Sides of This Tag.

INSTALLING MOTOR on BOAT

WARNING: DO NOT operate outboard until all of the mounting procedures, that are printed in the "Engine Mounting Instructions" (included with outboard), have been completed. Motor must be fastened securely to boat transom with the 2 mounting bracket bolts and 4 transom bracket attachment fasteners (2 bolts and nuts and 2 combination bolt-and-hydraulic fittings).

FAILURE to BOLT MOTOR to TRANSOM MAY RESULT IN DAMAGE to BOAT, LOSS of MOTOR and POSSIBLE INJURY to OCCUPANTS of BOAT.

See additional instructions in your "Operation and Maintenance" Manual which accompanies your Mercury Outboard Motor, particularly the following:

1. Gasoline and Oil Recommendations
2. Break-In Procedure and Fuel Mixture
3. Starting and Stopping Procedure
4. Power Trim Operation
5. Flushing Instructions
6. Remove Motor from Boat

(OVER)

Printed in U.S.A. C-90-75063

Front of Tag on Merc 1750 Model

The statement, "DEALER DO NOT REMOVE THIS TAG", is distinct at the top on both sides of the tag, and it should not be removed by anyone but the retail purchaser. It is a warning for both you (the dealer) and the customer to be sure that the motor is bolted properly on the transom.

Also, it is important that the customer should. . . "See additional instructions in your 'Operation and Maintenance Manual' which accompanies your Mercury Outboard Motor". This will alert to the various "Warnings" and "Cautions" and instructions in the manual.