

NUMBER: 80-10

DATE: 5/12/80

Fill Them Out Completely/Legibly

CIRCULATE TO:  
SERVICE MANAGER  
PARTS MANAGER  
MECHANICS

## WARRANTY REGISTRATION CARDS

Mercury Marine is receiving Warranty Registration Cards which are not completely filled out or are illegible. A considerable amount of time must be spent correcting these cards before they can be processed. In a number of instances, we must return the card(s) to the selling dealer for the required information. This is very time-consuming and, consequently, the customer will not receive his/her MerCard within the 15-day period.

Following is an illustration of a properly-completed Warranty Registration Card. While all of the information requested is important, CUSTOMER ZIP CODES and DEALER CODES are most frequently omitted. You can either type or print the information on the card, just so that is legible and complete.

MERCURY OUTBOARDS		WARRANTY REGISTRATION CARD MERCURY OUTBOARD	
<small>IMPORTANT: Dealer - Type or Print; Fill in Completely</small>			
<b>PRIMARY USE:</b> <input checked="" type="checkbox"/> PLEASURE <input type="checkbox"/> COMMERCIAL <input type="checkbox"/> RACING		SOLD TO <u>John Doe</u>	
ADDRESS <u>4321 Macadam Road</u>		CITY <u>Anyplace</u> STATE <u>USA</u> ZIP <u>54321</u>	
ENGINE SERIAL NO. <u>5567002</u>	MODEL NO. <u>15000</u>	DATE OF SALE <u>05-31-80</u>	
<small>USE YOUR DEALER IDENTIFICATION PLATE BELOW</small>		<small>The selling dealer hereby certifies that the original retail purchaser and first user of this product is the addressee whose name appears on this card, having purchased it on the date given hereon.</small>	
MERCURY DEALER CODE <u>94444</u> <u>1500/OB</u>			
DEALER NAME <u>USA Marine</u>			
ADDRESS <u>4321 Magadam Road</u>		<small>Owner has received the "Operation and Maintenance Manual" with warranty provisions therein set forth.</small>	
CITY/STATE/ZIP <u>Anyplace USA 54321</u>			
<small>IMPORTANT: The FEDERAL BOAT SAFETY ACT requires registration lists to be maintained on product sales. DEALERS must fill out and mail registration cards immediately upon sale of product.</small>			
C-90-58852 (R5127)			

This bulletin should be given to the personnel responsible for handling Warranty Registration Cards at your dealership. We urge you to complete the cards properly, as it will benefit all of us.