service bulletin



NUMBER: 80-10 DATE: 5/12/80

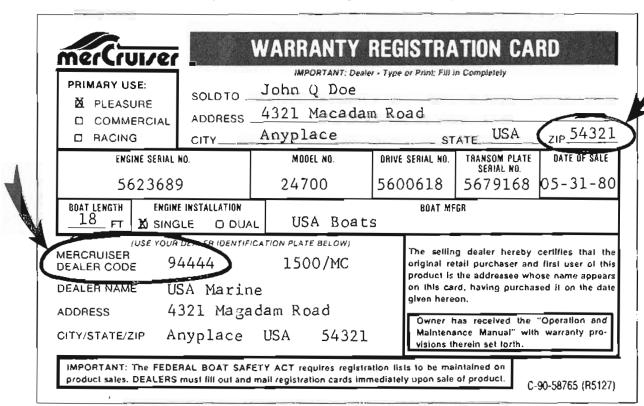
> CIRCULATE TO: SERVICE MANAGER PARTS MANAGER MECHANICS

Fill Them Out Completely/Legibly

WARRANTY REGISTRATION CARDS

Mercury Marine is receiving Warranty Registration Cards which are not completely filled out or are illegible. A considerable amount of time must be spent correcting these cards before they can be processed. In a number of instances, we must return the card(s) to the selling dealer for the required information. This is very time-consuming and, consequently, the customer will not receive his/her MerCard within the 15-day period.

Following is an illustration of a properly-completed Warranty Registration Card. While all of the information requested is important, CUSTOMER ZIP CODES and DEALER CODES are most frequently omitted. You can either type or print the information on the card, just so that it is legible and complete.



This bulletin should be given to the personnel responsible for handling Warranty Registration Cards at your dealership. We urge you to complete the cards properly, as it will benefit all of us.