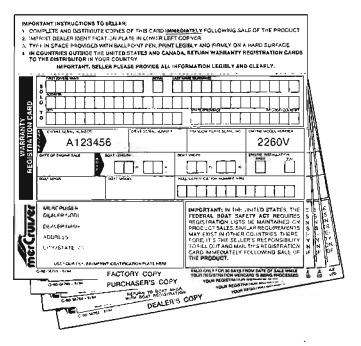
service bulletin

NUMBER: 85-11

CIRCULATE TO:
SERVICE MANAGER
PARTS MANAGER
MECHANICS
"Place in a Service
Bulletin Binder"

NEW MERCRUISER & MIE REGISTRATION CARD

For your convenience as well as your customer's convenience, Mercury Marine is now including with each engine, a new four-part Warranty Registration Card. The card consists of a Factory copy, Purchaser's copy, Dealer copy and OEM copy.



Immediately following the sale of the product, the form should be completed and copies distributed as follows.

- 1. Factory copy is to be forwarded to Mercury Marine.
- 2. Purchaser's copy is to be given to the purchaser and used as a temporary card to obtain warranty repairs prior to receipt of the plastic Owner's Warranty Registration Card.
- 3. Boat Manufacturer copy should be sent to the boat builder along with the boat registration.
- 4. Dealer copy is to be retained by you for your records.

You will note the four-part Warranty Registration Card now requests the boat manufacturer's name, boat model, boat length and boat width and if it is a single or dual installation. This information is being used by Marketing Services and we request it be completed in its entirety.

When filling out the Warranty Registration Card, please use a typewriter or a ball point pen and print legibly on a hard surface to ensure all copies are legible. Use your data imprinter to imprint your name, address and dealer code number in the lower left hand corner of the form. If a data imprinter is not available, print or type all information required. Be sure to include your dealer code number and zip code on the registration card.