



# Service Bulletin

Outboard No. 2017-05R1  
OEM No. 2017-04R1

Circulate to:  Sales Manager  Accounting  Service Manager  Technician  Parts Manager

## New Mercury Racing Outboard Registration Policy

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| <b>NOTICE</b>  |
| Revised July 2017. This bulletin supersedes the previous bulletin number 2017-05 May 2017. |

### Models Affected

| Models Covered   | Serial Number Or Year       |
|--|-----------------------------|
| All Mercury Racing Outboard product (250XS, 300XS, and 400R) | Invoiced after July 5, 2017 |

### Scope

Worldwide

### Situation

This bulletin replaces Mercury Racing Outboard Service Bulletin 2015-03.

This bulletin addresses the significant number of unregistered engines currently in operation by end users (consumers).

### Compliance

Timely engine registration is necessary to ensure consumers will always receive prompt coverage in the event a product requires service within the warranty period. In addition, having real time registration data is a requirement of the Federal Boat Safety Act, and is critical in the unlikely event Mercury Racing must directly contact consumers for a product assurance campaign.

Starting with the 2018 Program Year (July 5, 2017), Mercury Racing will register any outboard product to the purchasing OEM or dealer that has not been registered to a consumer within 180 days of the original invoice date. In such cases, the invoice date will serve as the starting date of warranty coverage.

If an engine has surpassed the 180-day period from date of invoice, and it is still unused and within the OEM or dealer's possession, the OEM or dealer may call Mercury Racing to request a reasonable extension of the warranty starting date from the date of the original invoice. Extension requests will be reviewed and managed on a case by case basis. Mercury Racing reserves the right to request engine run history to help with evaluating extension requests.

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