



Service Bulletin

Sterndrive No. 2017-04
OEM No. 2017-02

Circulate to: Sales Manager Accounting Service Manager Technician Parts Manager

New Mercury Racing Sterndrive Registration Policy

Models Affected

Models Covered	Serial Number Or Year
All Mercury Racing Sterndrive product (520-1550)	Invoiced after July 5, 2017

Scope

Worldwide

Situation

This bulletin replaces Mercury Racing Sterndrive Service Bulletin 2014-05.

This bulletin addresses the significant number of unregistered engines currently in operation by end users (consumers).

Compliance

Timely engine registration is necessary to ensure consumers will always receive prompt coverage in the event a product requires service within the warranty period. In addition, having real time registration data is a requirement of the Federal Boat Safety Act, and is critical in the unlikely event Mercury Racing must directly contact consumers for a product assurance campaign.

Starting with the 2018 Program Year (July 5, 2017), Mercury Racing will register any sterndrive product to the purchasing OEM or dealer that has not been registered to a consumer within 90 days of the original invoice date. In such cases, the invoice date will serve as the starting date of warranty coverage.

If an engine has surpassed the 90-day period from date of invoice, and it is still unused and within the OEM or dealer's possession, the OEM or dealer may call Mercury Racing to request a reasonable extension of the warranty starting date from the date of the original invoice. Extension requests will be reviewed and managed on a case by case basis. Mercury Racing reserves the right to request engine run history to help with evaluating extension requests.

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